

# Marketing Material Review Tool

Get automated legal reviews of investment fund marketing materials in minutes

## About Zeidler Group:

Zeidler Group is a technology-driven law firm transforming legal and regulatory services for the asset management industry. With a global team of lawyers, engineers, and regulatory and compliance experts, we serve 250+ clients managing over USD 1.5 trillion in assets.

## Overview

Experience fully automated Marketing Material Reviews with Zeidler Group's Marketing Material Review Tool (MMR-Tool). Using lawyer-trained Large Language Models to automate reviews of fund marketing materials to deliver fast, consistent, and high-quality results in multiple languages.

Trusted by CACEIS to improve marketing compliance, the tool combines legal innovation with efficiency and reliability.

## Benefits include:



### Global Coverage

US, UK, Swiss, EU (including gold-plating) and ESG rules, with continuous updates.



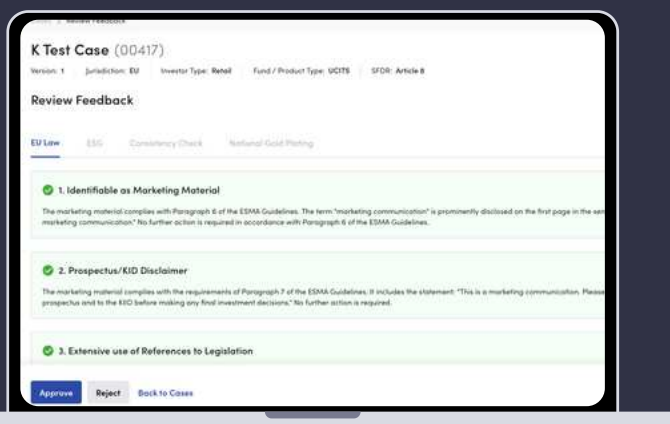
### On-demand reviews

Get reviews in minutes, with recommendations if needed.



### Legal support

Lawyer-in-Loop approach with dedicated support for any queries.



- Get fast, reliable reviews of your marketing materials.
- Global coverage.
- Audit trail for tracked changes and full transparency at group level.

To benefit from Zeidler's streamlined approach, get in touch:

## Email

[contact@zeidlerlegalservices.com](mailto:contact@zeidlerlegalservices.com)

## Book a demo:

[resources.zeidler.group/mmr-tool/caceis](https://resources.zeidler.group/mmr-tool/caceis)

# Zeidler Due Diligence

A future-proof due diligence solution tailored to your needs

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Zeidler Due Diligence (ZDD) Platform is an advanced due diligence solution tailored for the investment management industry. ZDD is an AI-powered solution for investment managers to manage vendor, counterparty, and distributor compliance, offering full control and risk mitigation.

Chosen by CACEIS to strengthen its due diligence and compliance operations.

## Benefits include:



### Custom Templates

Send questionnaires to any counterparty or vendor with customisable templates.



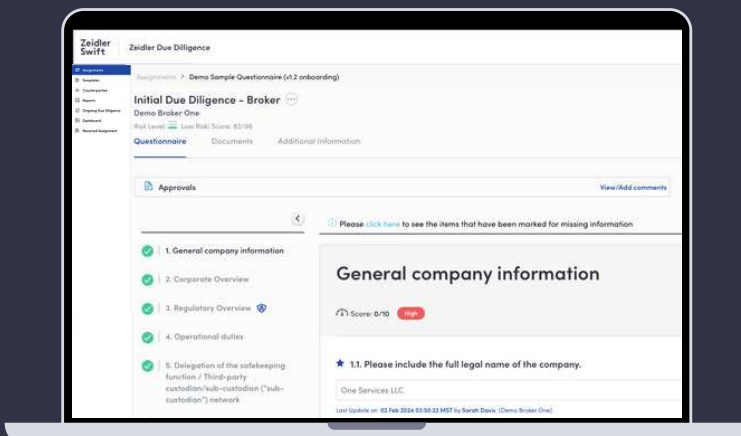
### Risk Management

Score and track risk profiles through an integrated assessment system.



### Automated reminders

Keep reviews on track with automated email alerts to respondents.



- Save time.
- Mitigate risk.
- Scale compliance.

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# Global Knowledge Hub

Tap into expertly crafted legal resources

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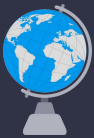
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Global Knowledge Hub (GKH) provides practical legal insights on UCITS and AIF cross-border registration and compliance across 80+ jurisdictions.

Trusted by CACEIS to enhance its distribution and compliance services, GKH delivers reliable, up-to-date regulatory intelligence to support global fund operations.

## Benefits include:



### Global Coverage

Legal insights on cross-border fund distribution in 80+ jurisdictions.



### Expert-Led Insights

Expert content from specialist lawyers, regularly updated.



### Multi-Channel Support

Get support from our lawyers and specialists by phone, email, or chatbot.



- Practical legal and compliance information for asset managers & investment funds.
- 80 + jurisdictions at your fingertips.
- 1 central repository for regulatory compliance information.

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Email

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