

# DATA ANALYTICS SERVICES

CACEIS unlocks your data's potential, enabling you to analyse the results of your business strategy. By putting Big Data technology to work on your operational data, we are able to deliver a full analysis of your activities, right out of the box. The complex processing of data captured from various sources is entirely handled by CACEIS.

## CHALLENGES AND OPPORTUNITIES

The Data Analytics service is gradually being rolled out to cover all CACEIS' products and services. Today, the first service launched is "investor behavior analysis", analysis of your fund distribution data, in combination with investor and fund characteristics,

giving you a clear view of the impact of marketing initiatives as well as insight into business development opportunities. CACEIS saves you time which enables you to focus on your number one priority: the growth of your company.

## AN ENHANCED USER EXPERIENCE



- A global overview covering a wide range of data on all your funds, and up to 5 years of historical data
- A dashboard allowing to focus on a specific element such as an investor, a fund, a date, a geographical zone or a currency
- A customisation service to adapt our standard package to your own requirements

### INVESTOR BEHAVIOUR ANALYSIS

The Data Analytics service offers investor behavior analysis to identify international business development opportunities

- Dashboard: our dashboard offers you a comprehensive and up-to-date view of the subscription/redemptions of your investors. By cross-referencing investor data with fund characteristics, we can generate a clear picture of the impact of marketing initiatives

- Analysis based on all available data
  - Investors' capital inflows using various analysis techniques
  - Change in subscription/redemption rates in terms of size and quantity
  - Investor type and profile
  - Relationships between investor location and fund domicile
  - The most significant investors in terms of subscriptions and redemptions
- Zoom in on a specific time period, country, currency, investor or any other data point




**LEADING TECHNOLOGY**

All our services run on cutting-edge, industry-leading technology, which we have rolled out across our global network of companies. In doing so, we ensure clients receive the same high standard of servicing across all CACEIS locations.

**RELATIONSHIP MANAGEMENT**

Experience shows that no two clients are alike, which is why we are devoted to understanding each business and every objective. Building a close business relationship and customising our services to the needs of each client ensures a close strategic fit between your company and our services.

**ASSET PROTECTION**

Asset protection is a key concept that underpins our entire business philosophy, and is upheld through rigorous controls and ongoing monitoring of all types of risk. And by working with CACEIS, you know you are backed by one of the world's most solid banks, Crédit Agricole.

**REGULATIONS AND BEST PRACTICES**

The close cooperation between all our entities ensures that best practices and information on local and international regulatory developments are spread throughout CACEIS, so every client benefits from our combined knowledge and skills, no matter where they operate.



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